

# Latinos Unidos of Iowa

## 2021 Newsletter

January 2022

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*501c3 Non-Profit*

### 2021 Activities

With the year already coming and past, 2021 was one of growth for Latinos Unidos of Iowa. In our 2021 Award Ceremony Latinos Unidos of Iowa provided nineteen Latino students with scholarships to attend universities and colleges in the state of Iowa.

**Board Departures-** Latinos Unidos of Iowa is volunteer based, and thrives under the goodwill of its board members. With a new year, change is imminent. Latinos Unidos of Iowa thanks the service of the following departing board members, and wish them the best on their future endeavors.

Drew Readell (*Scholarship Liaison*)

Daniel Zinnel (*Committee*)

Maria Bohorquez (*Committee*)

Maria Elena Jacobo (*Committee*)

Omar Ordaz (*Committee*)

Laura Cesarco Eglin (*Judge*)

**Incoming Board Members** - Latino Unidos of Iowa is excited to announce Incoming board members for the 2022 year. The following are highly regarded in our community and we are excited to grow alongside them moving forward.

Stephanie Lantz (*Scholarship Liaison*)

Reyna Taylor Immerfall (*Committee*)

Joining as a volunteer - Maria Downs

**2021 Award Ceremony Recap**- Our 2021 Award Ceremony was hosted on Central College

campus. Taking place in the Graham Event Center Latinos Unidos of Iowa provided nineteen scholarships to help with Latino students' aspirations higher education. Around a catered dinner, the great Nuestra Danza Sin Fronteras danced for our audience. Latinos Unidos of Iowa thrives on community, and thanks to this year's sponsors, we were able to help provide financial aid to many Latino's seeking higher education.



The link [here](#) shows our wonderful scholarship recipients and a short bio discussing themselves/goals.

**Thank you to all the Sponsors, Contributors & Central College for Hosting!**

**Matching Scholarship Colleges, University & Community Colleges**

DMACC  
DES MOINES AREA  
COMMUNITY COLLEGE  
Life's Calling

Central  
College  
— 1853 —

SONIA PARRAS  
Law Office

SIMPSON  
COLLEGE

GRAND VIEW  
UNIVERSITY

**Scholarship Sponsors and Private Contributors**

Coca-Cola  
ATLANTIC BOTTLING  
Company

LA 5  
105.5 FM  
LA OLA RADIO

The  
Olivencia  
Family

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La Reina  
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RDLE  
Latino World Broadcasting, Inc.

benevity

Dairyland

La Reina  
Magazine

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credit union

HOLA! IOWA.com

Drake  
UNIVERSITY

proteus  
Job Training - Health Care - Assistance

State Farm  
Reyna Immerfall  
515-217-3053  
www.reynaimmerfall.com

MUNDO LATINO  
Diversity Insurance Inc.

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**Renewable Energy Group** Renewable Energy Group joined as a new Academic Scholarship Sponsor with a \$1000 to a full time student or two part time students. Thank you for your support.



**Hello Iowa-** Hello Iowa of WHO-TV locally broadcast Latinos Unidos of Iowa. Our treasurer Jon Taber spoke on our behalf. We would like to formally thank both WHO-TV, Hello Iowa, and Affinity Credit Union for giving us this opportunity to help grow our community.

Link to watch the segment [here](#).



**Christmas Donations -** With the help of Target corporation Latinos Unidos of Iowa was able to give \$100 Target gift certificates to five local families struggling in the pandemic times. We are grateful to give continued support to those in our community.

## Upcoming Events

**Radiothon-** Once again, Latinos Unidos of Iowa will partner with La Rey 105.5 and La Reina 96.5 for a radiothon. Listeners will be given opportunities to donate to Latinos Unidos of Iowa scholarship fund. These donations will give ample scholarship opportunities to the Latinx community. April 29th tune in to La Rey 105.5 and La Reina 96.5 from 8:30 to 11:30am and keep an eye out for our upcoming flier.



**Latino Resource Fair-** Due to current Covid-19 conditions, the Latino Resource Fair has been pushed back to October. More information will be released on a later date.

**2022 Academic Scholarship Awards Ceremony - TBA**

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## Mission Statement

### 501c3 Non-Profit Organization

Latinos Unidos of Iowa, Inc., is a 501(c)(3) non-profit, non-partisan and all volunteer organization. Our focus is on education and promoting employment prospects. We want to promote educational opportunities for Latino students so that they can obtain the knowledge needed to prepare them for success.

Latinos Unidos of Iowa's provides scholarships to students studying at Iowa Colleges and Universities. We help promote and provide important information from employers, service providers, nonprofit organizations, and government agencies.

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### Follow Us On Social Media



@Latinosunidosia



Latinos Unidos of Iowa

[www.latinosunidosofiowa.org](http://www.latinosunidosofiowa.org)